

# Provider portrait requirements

**Photographer:** Please capture a formal headshot, casual portrait and “Made for More” hero image (optional).

## WARDROBE CHECKLIST:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Badge removed   | <input type="checkbox"/> Professional attire     | <input type="checkbox"/> Collar straight        |
| <input type="checkbox"/> Natural make-up | <input type="checkbox"/> Global-branded lab coat | <input type="checkbox"/> No flyaway/stray hairs |

## Headshot: Portrait orientation

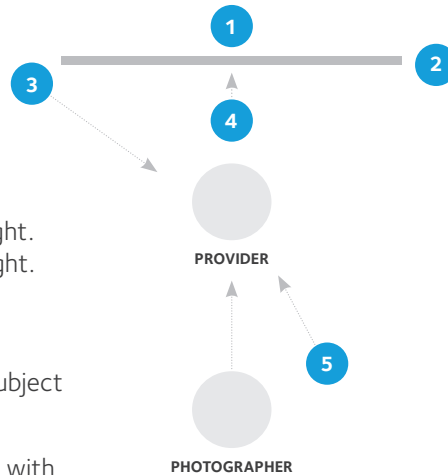
- With and without lab coat
- Body angled slightly
- Facing forward
- Crop subject above waist
- Relaxed natural smile



## Headshot set-up

Recommended lens: 70–200mm or 50mm lens or higher

- 1 Focus gray #60 background** by Savage Universal
- 2 Background support kit**
- 3 Rim light:** Speedlight flash or monolight. Use honeycomb grid to help direct light. 5–6’ height depending on subject.
- 4 Backdrop light:** Speedlight flash or monolight. Light positioned behind subject at mid-back height.
- 5 Main light:** Recommended monolight with 36” softbox. Or, speedlight with large umbrella or softbox.



**Portrait:** Landscape orientation  
Outdoor shots are preferred. If the weather does not permit outdoor photos, you may take indoor photos with natural light.

- With and without lab coat
- Background is not too busy
- Facing forward
- Sitting/Eye level
- Shallow depth of field
- True-to-life colors



### Made for More hero image (if requested)

Note: An additional model may be used, but the provider should be the main subject.

- Lab coat (preferred)
- Indoor or outdoor
- Wide-angle
- Varying depths of field from multiple angles
- Model-centered
- Dead space around subject for type
- True-to-life colors



### POST-PRODUCTION CHECKLIST:

While maintaining the natural look of the subjects, some enhancements should be made in post-production to ensure the subjects look their best.

- Retouch preferred selects
  - White balance adjustments
  - Skin softening
  - Removal of stray hairs
  - Whiten teeth
  - Removal of any blemishes
- Save selects as both high-resolution and web-sized .JPGs
- Name files "Lastname\_Firstname\_1, Lastname\_Firstname\_2, Lastname\_Firstname\_3..."
- Send zipped files or downloadable links to your Marketing & Communication contact



For questions regarding photography standards, please contact:

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or

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